

# Seminar on Construction and Management of Open Platforms (Free Trade Zones, Development Zones, Special Customs Supervision Zones, High-Tech Development Zones, International Industrial Cooperation Parks & Overseas Economic Cooperation Parks) for Developing Countries

Name	Seminar on Construction and Management of Open Platforms (Free Trade Zones, Development Zones, Special Customs Supervision Zones, High-Tech Development Zones, International Industrial Cooperation Parks & Overseas Economic Cooperation Parks) for Developing Countries		
Organizer	Shanghai Business School		
Time	December 1-December 21, 2022	Language	English
Countries Invited	Developing Countries	Number of Participants	25
Objectives	Enable the participants to understand China's ideas, practices and related policies in the construction and management of open platforms. Participants can make development suggestions for improving the construction and management of open platforms based on the actual situation of their country and what they have learned from the seminar.		
Requirements for participants	Professional background	<p>——Field or Major: Open platform construction and management related majors</p> <p>——Jobs: Government officials and enterprise managers related to the construction and management of open platforms in developing countries</p> <p>——Level, Academic Degree, or Other Relevant Qualification Requirements: Department level</p>	
	Language Competence	Participants' English listening, speaking, reading and writing skills meet the requirements of listening to lectures and discussing and communicating	
	Others	Should be able to use Learnin and VooVMeeting platforms to complete the project schedule	
Training Content	<p>1. Main training courses and contents</p> <p>(1) Overview of China's National Conditions: Mainly introduce China's political, economic, social and cultural development status and achievements since the founding of the People's Republic 70 years ago and the reform and opening up 40 years ago;</p> <p>(2) Prevention and Control of Covid19 and International Cooperation: Mainly introduce China's active participation in international cooperation in combating and preventing epidemics, and promoting the building of a human health community ;</p> <p>(3) Globalization and China's experience of reform and opening up: mainly introduce China's achievements and experiences in integrating into globalization and promoting reform and opening up.</p>		

- (4) Status and comparison of global special economic zones: mainly introduce the types and characteristics of special economic zones in various regions around the world, and their spillover effects on local economies;
- (5) Progress and experience of the construction of the Pilot Free Trade Zone (FTZ): mainly introduce the background, progress and experience of the construction of the FTZ.
- (6) Achievements and experiences of Pudong's development and opening up: mainly introduce the achievements since Pudong's development and opening up, and the experience of exploration in different historical stages;
- (7) Construction of China's Customs Special Supervision Zones: mainly introduces the policy differences of different types of Customs Special Supervision Zones and trade facilitation measures.
- (8) China's high-tech development zone construction: mainly introduces the construction experience of Zhangjiang Hi-Tech Park, Caohejing New Technology Development Zone and other key development zones.
- (9) Construction experience of Suzhou Industrial Park: mainly introducing the construction achievements and experience of Suzhou Industrial Park, a China-Singapore cooperation.
- (10) Construction of China's Cross-border Economic and Trade Cooperation Zones: mainly introduces China's experience in the construction of representative cross-border economic and trade cooperation zones in Thailand, Vietnam, Cambodia, etc.

## 2. Cloud Visits

- (1) Arrange the cloud visit to Shanghai E-Port and study the paperless trade data processing platform under centralized supervision and operation of Shanghai Port;
- (2) Arrange the cloud visit to Shanghai Free Trade Zone, and conduct online study on creating investment and trade convenience, currency exchange freedom, efficient and convenient supervision, and standardized legal environment.

## 3. Cloud Culture Experience

Arrange participants to appreciate Chinese profound traditional cultures such as traditional Chinese tea art performances and guqin performances.

## 4. Introduction of Main Lecturers

- (1) Che Chunli: Currently an associate professor at Shanghai University of International Business and Economics, an expert in regional economics and industrial economics, a member of the Regional Study Association (the UK), and an editorial board member of *Modern Management* magazine under Hans Publishers;
- (2) Yao Weiqun: Doctor of Economics in World Economics at Fudan University, Postdoctor in Theoretical Economics at Shanghai Academy of Social Sciences, Distinguished Professor of Applied Economics at Shanghai University of International Business and Economics, Distinguished Researcher of Economics at Shanghai World Trade Organization Affairs Consulting Center, Adjunct Professor of Diplomacy at Fudan University;
- (3) Xiao Benhua: A professor at Shanghai Lixin University of Accounting and Finance, the head of multiple research projects (incl. the National Social Science Fund Project, the Key Project of Shanghai Municipal Government on Decision-Making Consulting, the

	<p>Humanities and Social Science Fund of the Ministry of Education, and the National Postdoctoral Fellow Fund and so on). Many research reports have been approved by Han Zheng (a member of the Political Bureau of the Central Committee) and Shen Xiaoming (a member of the Shanghai Municipal Standing Committee); a researcher of He Ying Studio, Shanghai Municipal Government Decision Consulting Research Base;</p> <p>(4) Shang Yuhong: Vice President of the “Belt and Road Initiative” Institute of Advanced Studies in Economic and Trade Relations and Cooperation at Shanghai University of International Business and Economics, Deputy Secretary-General of Shanghai International Trade Association, has presided over and participated in several scientific research and teaching projects such as Report on the Utilization of China Free Trade Area Agreement (FTA) by Shanghai Enterprises and Research on Strategic Planning of Chinese Enterprises Exploiting Central and Eastern European Markets (a national research project of the Ministry of Education);</p> <p>(5) Chen Xiaojing: Director of American Studies Center at Shanghai University of International Business and Economics, Professor of School of Financial Management, Doctor of Finance of School of Economics at Fudan University, Visiting Scholar at Duke University, USA, with rich training experience for MBA participants and government officials in America and Europe.</p> <p>To facilitate the exchange with Chinese experts, please prepare the exchange materials related to the training topics in your country, such as: (a) the development status and existing problems in the field of open platform construction and management in developing countries; (b) the cooperation basis with China, <i>etc.</i></p>
<p>Remarks</p>	<ol style="list-style-type: none"> <li>1. For this seminar, the “Learnin” and “VooVMeeting” platforms are adopted for online training.</li> <li>2. The operation manuals and videos for “Learnin” and “VooVMeeting” platforms will be e-mailed to all participants before the Seminar. All participants shall check their e-mails in time, and respond promptly to the e-mails received from such two platforms.</li> <li>3. All participants shall keep their mobile phones available before and during the Seminar.</li> <li>4. During the training, the attendance of all participants will be recorded by the platforms. The certificates of completion for all participants will be issued according to their corresponding attendance records.</li> <li>5. Preparation before Class: All participants shall log in the “VooVMeeting” classroom 10 minutes in advance. All participants shall register their names in English (name-nationality).</li> <li>6. Discipline Requirements: During the seminar, all participants must strictly comply with the agenda.</li> <li>7. All participants shall, according to the agenda, prepare the materials relating to the Seminar.</li> <li>8. All courses will be assisted by English consecutive interpreters.</li> </ol>

Organizer	<p>Shanghai Business School (SBS), covering an area of nearly 266,667 square meters with three campuses, namely Xuhui, Fengxian and Yangpu, is an undergraduate college under the direct auspices of Shanghai Municipal Government. SBS involves 7 discipline fields and offers 30 undergraduate programs. At present, SBS boasts a faculty body of more than 700 full-time instructors, among whom 88% have Master or PhD degrees. Shanghai Business School is equipped with modern infrastructure and smart campuses with international advanced level.</p> <p>In 2010, Shanghai Education and Training Center of Commerce (referred to as Center) was authorized by the Chinese Ministry of Commerce as one of the training bases for international business officials. In 2016, the Center was merged into SBS. SBS focuses on “Reinforcing Internal Management and Strengthening Brand Building” to promote the capacity building of foreign aid training, continuously strengthen internal standardized management, improve management system construction, extend the service chain of training, emphasize people-oriented service, and elaborately create the “Alma Mater” atmosphere for participants from all over the world. With the mission of “Spreading Friendship, Strengthening Training, Emphasizing Effectiveness”, SBS has been insisting on its working philosophy: Demand-oriented, Innovation-powered, Service-based, Quality-centered, focusing on training objectives and demand of the recipient countries and fully relying on geographical advantages and resources of Shanghai to dedicate itself into one with international influence.</p> <p>By the end of 2021, Shanghai Business School has successfully held 188 seminars (including 8 ministerial programs), training 5,910 officials (including 34 ministerial officials) from 141 countries and regional organizations in 6 continents, which has brought out excellent training effects and has been highly appreciated by all the participants. The seminar topics cover finance, trade, urban planning and construction, infrastructure planning and construction, transportation management, scientific &amp; technological innovation and entrepreneurship, enterprise management, financial management, judicial cooperation, maritime management and other fields. The training languages include English, French, Spanish, Arabic, Russian and Mongolian.</p>
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